Tixr Backstage – User-Facing and Customer-Facing Web Copy

Ampersand Editorial

Tixr Backstage

The world's most advanced ticketing system.

Elegant, powerful interface.

A breakthrough that's a pleasure to use.

Ready for the new world of ticket sales? Tixr brings it. A stylish, intuitive visual interface cuts the clutter and amps the power. Responsive design is as gorgeous and functional on your phone as on your laptop. And powerful mobile tools let you set up, track, and manage your events in real time, from the office or the club. So you look good – and sell more.

Dynamic pricing for maximum returns.

Make more money. Sell out more shows.

Our Market Analyst crunches the numbers before you begin, analyzing everything from venue to audience to suggest the right starting price. Then comes the magic: our Dynatix pricing engine optimizes the cost for each ticket in real time, so you boost revenue and sell out more often. And after the sale, our Perfect Price analysis helps you do it even smarter next time.

Powerful predictive analytics.

Even better than a crystal ball.

Tixr Backstage maximizes the power of analytics, gathering valuable data on everything from customers' real-time purchasing behavior to social media use, ticket sales patterns to artist and venue history. Then our cutting-edge analytics turn it into information you can use – to connect to customers, make the best decisions, and sell out the house.

Secure, stable, scalable.

From intimate club date to world tour.

Our incredibly powerful architecture can handle any event you produce – up to 100,000 purchases per second. Security is nailed down to protect both your valuable information and your customers'. We go to extreme lengths to verify buyers' identity, foiling scalpers, hackers, and other assorted bad guys. And our cutting-edge technology matches rock-solid stability with blazing speed, no matter how many sales you throw at it.

Plug in to the audience.

Your command center for sales and promotion.

A powerful suite of integrated social and promotional apps make it easy to get the word out to an engaged fanbase. Full Facebook and Twitter integration plus sophisticated data mining tools help you connect with audiences, while a full-featured emailing suite enables targeted promotions. And unique social media features let fans connect with artists and share their experiences – bringing them back for more.

Tixr Backstage: The world's most advanced ticketing system.

Ready for the new world of ticket sales? Tixr Backstage brings it – with powerful, intuitive ticketing tools that amp up promotion and maximize sales.

Tixr

Love your ticket.

Buy.

Get the hottest tickets at the right price, without the hassle.

Discover.

Find out about new shows, venues, and artists as they happen.

Share.

Connect with friends and fans who share your passion.

PAGE TITLE (gray bar text)

Tixr: Love your ticket.

PAGE METADESCRIPTION (shows up in Google search results)

Get the tickets you want for the shows you love – then connect with friends and fans who share your passion.